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# **SPECIAL PANEL SESSIONS**



# CREATING CSR PARTNERSHIPS

Delivering on Expectations



**ENHANCING LIVELIHOOD OPPORTUNITIES** Emerging Options for the Corporate Sector



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**CSR PARTNERSHIPS** Education for Employability



**CSR PARTNERSHIPS IN HEALTHCARE** Leveraging Expertise for Better Services



**ENSURING ENVIRONMENT SUSTAINABILITY** through CSR Partnerships

### **SPEAKER PROFILES**



### **DR. BHASKAR CHATTERJEE**

### Director General and CEO, IICA, Ministry of Corporate Affairs, Govt. Of India

Dr. Chatterjee is a widely acclaimed management practitioner, theorist and teacher. He authored his first book- a path breaking work entitled Japanese Management- Maruti and the Indian Experience in 1990. In 2011 his another book, Leadership in India- leading change, changing lives, was released at the World HRD Congress in February 2011.

Dr. Bhaskar Chatterjee is presently the Director General and CEO of the Indian Institute of Corporate Affairs (IICA), established by the Indian Ministry of Corporate Affairs. He joined the Indian Administrative Service in 1975 and held many distinguished positions as the Principal Adviser in the Planning Commission and Additional Secretary, Ministry of Rural Development.

As Secretary in the Department of Public Enterprises, he was leading reform among Indian State Owned Enterprises laying special Emphasis on Corporate Governance, Human Resource Management, Sustainable Development and CSR.



### JOHN A. BEED

### **Mission Director - USAID INDIA**

John Beed began serving as USAID's mission director for India in July 2013, overseeing a program designed to support sustainable development led by innovation and partnership. Before that he served as deputy mission director in Egypt. Beed's background includes serving as the counselor for International Development at the U.S. Embassy in Tokyo.

Senior Foreign Service Officer, Beed has served with USAID for more than 20 years in a variety of programs and mission management positions. From 2006-2009, he served as USAID's mission director in Paraguay, where he led a significant expansion of U.S. assistance and economic cooperation during a historical political transition. The expansion included two Millennium Challenge Corporation programs supporting the country's efforts to combat corruption and spur economic growth.

In Mexico City, Beed served as deputy mission director and supervisory program officer. In the Russian Federation and Egypt, he served as a private enterprise officer. In Washington, D.C., Beed was chief of USAID's regional economic growth programs for Latin America and the Caribbean. Beed has a Bachelor's Degree in political science from Tulane University and a Master's Degree in Slavic and East European studies from Florida State University.

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### **PROF. K. SRINATH REDDY**

### **President - Public Health Foundation of India**

Widely regarded as a leader of preventive cardiology at national and international levels, Prof. Reddy has been a researcher, teacher, policy enabler, advocate and activist who worked to promote cardiovascular health, tobacco control, chronic disease prevention and healthy living. He was also appointed as the First Bernard Lown Visiting Professor of Cardiovascular Health at the Harvard University and Honorary Professor of Medicine at the University of Sydney.

Formerly headed the Department of Cardiology at All India Institute of Medical Sciences (AIIMS) and currently the president of the World Heart Federation (2013-1014), he has served on many WHO expert panels, chairs the Core Advisory Group on Health and Human Rights for the National Human Rights Commission of India and is a member of the National Science and Engineering Research Board of Government of India. Recently chaired the High Level Expert Group on Universal Health Coverage, set up by the Planning Commission of India and also serves as the President of the National Board of Examinations, India. Member of Leadership Council of the Sustainable Development Solutions Network (www.unsdsn.org), established to assist the United Nations in developing the post-2015 goals for sustainable development.



### **ARCHANA SAHAY**

### Corporate Responsibility - Asia Pacific, Japan and China, Cisco System

Cisco recently won The Best CSR practice in the IT Industry. It also won the Best Community Development at the World CSR Day held in Singapore.

Archana Sahay has completed her graduation from Miranda House, Delhi University, following which she pursued her Masters and Mphil from JNU, Delhi.

Prior to her working with Cisco, she had a stint at Vodafone and led the CSR for SAP in India for nearly seven years. Apart from which she has also worked with leading NGO's in India, like CARE and Action Aid. She is also in the steering Committee 'Business Responsibility Forum' of NASSCOM Foundation, Bangalore Chapter.

Her achievements also include a Group Study Exchange Fellowship awarded to her by Rotary International to UK in 2012.

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### **GAYATRI SUBRAMANIAM**

### Convener and Chief Programme Executive (CSR), National Foundation for Corporate Ssocial Responsibility, Indian Institute of Corporate Affairs

With more than 29 years of academic and industrial experience, Gayatri has been associated with Indian Institute of Corporate Affairs since its inception. Her area of specialization is policy advisory service, undertaking capacity building and knowledge dissemination initiatives in the Corporate Social Responsibility.

She has represented IICA at national and international levels including being part of the Indian delegation at the G4 Launch of GRI Summit at Netherlands in 2013. From 2009-2011, she was involved with the development of National Voluntary Guidelines for Social, Economic and Environmental Responsibilities of business (NVGs) under IICA-GIZ Project and represented stakeholder consultations pan India to get feedbacks from the stakeholders.

She has written articles on CSR for magazines and journals, has given presentations on the CRS provisions of the Companies Act at forums like CII, UNICEFF, Credibility Alliance, MCCI and other organizations.

She is the convener for NFCSR- a unique platform created for Government, Corporate and NGO's for taking up development and sustainable initiatives at national level and advices Committees such as CBSE, National Institute of Open Schooling and IGNOU.



### ATUL BHATNAGAR

### **Chief Operating Officer, National Skill Development Corporation**

As a Mechanical Engineer from the prestigious IIT-Kanpur, Atul's first stint in the corporate world was with Tata Motors in 1985. He went to IIM, Calcutta for a Post Graduate Diploma in Management majoring in Finance and Marketing. After 8 fruitful years, with his last two years in Mumbai in Custodial Services as Assistant Vice President in Citibank, Atul took up his first foreign assignment when he joined HSBC's Regional Card Centre in Dubai in 1997.

In 2006 he joined 'Dubai First' as one of its founding team member. In 2008 Atul joined UK-based Barclays as Chief Operating Officer in Kenya where he spent the next four years. During his stint in Kenya, Atul won the 'Male Diversity Champion' award.

Before leaving HSBC in 2006, he had implemented a complete suite of systems for early fraud detection, credit and behavioral scorecards and initiating new Card systems for the British bank covering 8 countries in the Middle East and Africa.

After spending nearly a decade and half outside India, Atul found his 'home calling' when the opportunity to work of NSDC came up in March of 2013. To him, Operational leadership is about managing people who are in operations by focusing on elevating processes to new heights.



### GANESH SUBRAMANIAN

### Director, EZ Vidya P Ltd.

Ganesh regularly interacts with key policy-makers and implementers of School Education and Corporate Social Responsibility segments specifically with CBSE, Ministry of HR Development, Govt. of India and Education Department Officials, State Boards of School Education in India.

His notable presentations include South Africa, Mozambique, Abu Dhabi, Mauritius, Sri Lanka, Sultanate of Oman, etc and national workshops pertaining to school education on how to create 21st-Century Learning Environments resulting in transformation of CLASSROOMS to THINKROOMS.

He represents EZ Vidya as an 'Empanelled Consultant' with the Government of Kerala, Kerala State Planning Education Board and is involved with India Inc., Confederation of Indian Industry (CII) and NGOs at strategic-level guiding them in their socio-education initiatives.

An Educational-Task Force Member of CII's Taminadu, State unit of Corporate Social Responsibility Team. In 2013, Ganesh led a delegation of government schools heads'; teachers and Education Department officials to Finland. In September 2014, Ganesh represented EZ Vidya at the 2014 Asia Literacy Conference & 3rd Bangladesh National Conference of Teachers at Dhaka and presented a paper on "Emerging Issues for Teachers Professional Development".



### **SOUMITRO CHAKRABORTY**

### **CEO, Innovative Financial Advisors Pvt. Ltd**

Soumitro Chakraborty is an ex-aviator by profession, Mr. Chakraborty has worked expansively hard from past years in strategizing and implementing Corporate Social Responsibility(CSR) programmes and incorporating Sustainability across India for various national and multinational corporations. He has taken an Initiative to contemplate on mobilizing assets for Organizations in India and East Africa and during the process propelled him in "Fiinovation". Fiinovation opens up new opportunities for Organizations through a very simplified and an integrated approach. It not only converts challenges into opportunities but also pertinently designs a strategy to execute the same in the most simplistic manner. As a Chief Executive Officer of "Fiinovation" he has been able to put together "Asia's first Proposal Design and Research Laboratory" which simplified and strategized the complexities in the Corporate Social Responsibility & Sustainability arena and gives a very lucid and a rational outlook to the whole new cultural budge.

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### **AIMTHY THOUMOUNG**

### **CEO & Founder - The InDev Group**

Aimthy Thoumoung is CEO and Founder of The InDev Group, a high impact consulting firm that focuses on sustainable and inclusive development.

Aimthy Thoumoung is an Executive MBA from Columbia Business School and London Business School, an MBA from Indian Institute of Management, Ahmadabad, and a Bachelor of Engineering in Computer Science from National Institute of Technology, Bhopal. He has more than 16 years of cross-functional experience across strategy execution, operations management, business development, business consulting, technology implementation, and financial management along with venture advisory functions.

Prior to InDev, Aimthy was leading the Advisory Services Practice for Unitus in India, where he provided guidance to MFI (Microfinance Institution) partners on their strategy definition, operations planning and execution needs. Before Unitus, he was based in USA with the Business Process Outsourcing leader, Sutherland Global Services managing the organization's Banking, Financial Services and Healthcare practice.

Prior to Sutherland, he was with Infosys, managing large corporate client accounts for diverse IT services and consulting projects across USA, Europe and Asia.



### ABHISHEK KUMAR

### Head - CSR, Samsung India

Abhishek has over 17 years of experience in the Development Sector, particularly in Corporate Social Responsibility and Corporate Governance. He has vast experience in external affairs and development sectors, Cause Marketing, Bottom of Pyramid (BOP) Market, Funding Strategy from Individual, Funding Agencies and Corporate.

He has headed CSR of Honda Cars India, Amity, A2Z Group as well as worked with different NGO's like CFD, Actionaid, Nidan, DNR Foundation etc.

He is currently looking after CSR of Samsung India.



### **KRISHNAN NEELAKANTAN**

### Managing Director - Samhita Social Venture

Krishnan started his career in equity markets with ICICI Securities, but the bulk of his experience was with CLSA Asia-Pacific Markets, the top-rated house for foreign institutional investors (FIIs) investing in India. He built up extensive expertise on all key sectors as he evolved from being an investment analyst for the metals, engineering and power sectors to becoming equity market strategist and then Head of India Research for almost five years from 2007. His team was rated #1, in both, the Asiamoney and Institutional Investor polls in 2009 and 2011, and he too was voted #2 analyst in India in the 2010 AsiaMoney Poll. Krishnan has a B.Tech degree from IIT. Bombay and kicked-off his working life as a shop floor engineer

at Indian Aluminum, Calcutta, before going in for a Post-graduation in Business Management from the XLRI School of Business and Human Resources, Jamshedpur. He has also attended executive development programmes conducted by the London Business School as well as the University of Chicago, Booth School of Business.

He is also a patron for Adarsh, and was an active volunteer with Masoom. Krishnan is also on the Board of Mentors for IvyCapital Ventures.



### **DR. K. K. UPADHYAY**

### CSR Head, FICCI Aditya Birla CSR Centre for Excellence

A Corporate Social Responsibility (CSR) and sustainability expert, trained by CBI- Netherlands and an Environmental Management Systems Auditor (IRCA, UK certified), Dr. K.K Upadhyay has over three decades of experience in government, voluntary and private sector.

He is on board with several expert groups and high level committees of the government, UN agencies and autonomous bodies. Dr. Upadhyay currently heads the FICCI Aditya Birla CSR Centre for Excellence and FICCI Socio Economic Development Foundation.



### **RUCHIRA GUJARAL**

### **Corporate Engagement & CSR - UNICEF India**

Ruchira is responsible for handling the Corporate Engagement and Corporate Social Responsibility portfolio at UNICEF India since 2011. Ruchira has over 13 years of experience of working on the issue of Corporate Social Responsibility (CSR) and the role of the private sector in human development. Ruchira started her career with the Federation of Indian Chambers of Commerce and Industry and has worked as a CSR Advisor with British Gas; Senior Specialist on Public Private Partnerships for a USAID funded health project and with the Aga Khan Foundation as their Head of Partnership Development.

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### **MADHU SINGH SIROHI**

### **Country Head - Vodafone Foundation India**

Vodafone Foundation India is committed to empowering women through access and capacity building. A strong advocate of women empowerment, Madhu has spoken about barriers that prevent Indian women from maximizing their potential on several occasions. She has been associated with the world of education and corporate social responsibility for over 17 years.

Prior to joining Vodafone, Madhu was the Country Head for Corporate Responsibility and Environment at Uninor, the Indian business unit of the Telenor Group, and was a part of the team that lead the GSMA women agenda in India bringing focus to the gender gap in phone ownership.

She has previously worked with TERI (The Energy and Resources Institute), where she headed its communication vertical and growing its publishing arm into a formidable business. She has been the Managing Editor of the environment magazine Terragreen and Solar Quarterly for 3 years.

A graduate of Lady Sri Ram College, Delhi University, an author of over 75 academic books, she is presently working to address some of the nation's most pressing challenges through the transformative effects of mobile technology in partnership with SEWA, Pratham, and Cherie Blair Foundation etc.

### **DHRUVI SHAH**

### **Director - RBS Foundation India**

As part of RBS Foundation India, Dhruvi Shah manages its mission program that has been created to address the core issues of poverty and environmental degradation in India through the tools of Financial Inclusion, Financial Literacy and economic empowerment. She manages the implementation of microenterprise projects across 11 states in India that create sustainable livelihoods among communities dependent on critical ecosystems resources and includes capacity building of nascent livelihood institutions.

With a background in mainstream banking, Dhruvi translates her skills into creating and developing projects dealing with economic inclusion for the bottom of the pyramid. She guides the RBS Foundation India team on new projects addressing the intersection of poverty and critical eco-systems or those that help build sustainable communities by empowering women business owners.

Dhruvi has successfully designed, implemented and been a part of working groups and committees promoting diversity, women empowerment and value based volunteering within RBS and has represented RBS Foundation India at various forums on community development, sustainability and Corporate Social Responsibility.

She has been an advisor to many NGO's that work in the space of environment, education and women empowerment.



### DR. MUNA ALI

### Vice President - CSR, PepsiCo India

Muna Ali is the Vice President of Corporate Social Responsibility (CSR) for PepsiCo India, with responsibility for developing the company's overall Sustainability & CSR strategy, leading implementation of key CSR interventions and supporting PepsiCo's Performance with Purpose vision.

She is responsible for leading PepsiCo India's efforts aimed at empowering underserved communities in the areas of Human and Environmental Sustainability. Since joining PepsiCo India in 2013, Muna been working with business and functional teams to develop and implement Sustainability & CSR programs and partnerships.

She is also leading PepsiCo India's 'Positive Water Balance' program and Sustainability Reporting initiative. Prior to joining PepsiCo, Muna has worked as a Management Consultant in Climate Change and Sustainability Services for Ernst & Young and PricewaterhouseCoopers.

Muna holds a doctorate in Biochemical Engineering and Biotechnology from Indian Institute of Technology, Delhi.



### **NIRMALA NAIR**

### **Country Manager - MTV EXIT India**

Nirmala Nair is a communication designer and documentary filmmaker. As the Country Manager, MTV EXIT India, she manages the campaigns, produces, directs and designs content for the region. MTV EXIT is the world's largest behavior change campaign in the fight against human trafficking and exploitation. Harnessing the power of the MTV brand, MTV EXIT has one vision: To reduce human trafficking through the design and implementation of innovative campaigns that equip young people to make informed, empowered decisions.

She has worked on issues like social-inequality; caste based discrimination, gender-inequality and has a lot of experience in working with young people and using the media to bring about a change in attitudes and behavior.

With a keen interest in community media, dance, theatre and the arts, she believes that art and design make the world a better place. She focuses on bridging the existing gap between mainstream, popular content and meaningful, socially relevant content.

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### **APARNA MAHAJAN**

### Director, Resource Mobilization and Partnerships - S M Sehgal Foundation

Aparna is an experienced management and development expert. She has been a UNDP International Technical Expert, UNDP Somalia, Kenya; UNDP/UNV India Country Specialist and UNDP Consultant in Private Sector/CSR; Advisor, Corporate Communications, TERI India, and CSR Programs Specialist, Dubai Chamber of Commerce and Industry, UAE.

Initially, Aparna worked on leadership roles and specialized assignments with FICCI, IIT Delhi and Nestle India Ltd.  $\,$ 

She holds an M.B.A. degree and has several key publications to her credit including India Country Report on CSR/Business-Community Relations published by UNV, Germany, TERI India and New Academy of Business, UK 2004; The World Guide to CSR, Greenleaf Publishing U.K. 2010 (expert contributor for India and UAE country chapters); Rise of CSR in Emerging Economies in a book on 'Social Responsibility-Making CSR an actionable business agenda', by Institute of Directors, launched at Dubai Global CSR Convention 2012 ; and Corporate Social Responsibility Today in a book on 'Leveraging CSR for Competitive Advantage', by Institute of Directors, for International CSR Conference, Bangalore,2014.

### **JAYESH BHATIA**

### Founding Director, NR Management Consultants India Pvt. Ltd.

NRMC India works in close partnerships with a range of bilateral and multi-lateral donors, State government departments and various ministries of the Government in India. NRMC India has a pan-India presence with active projects across WASH, Rural Development, and Natural Resources Management sector.

Jayesh has led and coordinated multicultural & multi-agency teams in delivering complex assignments for various donors, has worked across India, PDR Laos, North Korea, United Kingdom and Kenya along with promoting, brokering and communicating policy change by working closely with the governments, international organizations, donors, NGOs and communities.

He has been engaged with consultancy and research assignments supported by various clients, addressing rural institutional development, capacity building, monitoring & evaluation, climate change adaptation and rural innovations.

With post graduate degrees from the prestigious Indian Institute of Forest Management, Bhopal and the University of Oxford, Jayesh's expertise lies in problem analysis, logical framework design, development of project and programme budgets, contract negotiations, financial management and compliance.

Jayesh is a recipient of the Mitchell Young Scholar award by HARC's Centre for Global Studies and Rice University's Energy and Environmental Systems Institute, to explore the transition to sustainable development.

### **KUMAR ANURAG PRATAP**

### CSR Leader - Capgemini

Anurag holds a Master's degree in Rural Development post. He completed his Diploma in Development Leadership from Coady International Institute. His core competency lies in long term strategic planning and vision building among diverse stakeholder groups while specializing in leading any organization towards positive change and transition management in social development space.

Started with Social Research space, in the last 17 years, Anurag has worked with grass root agencies, Donor agencies, UN Agency and Corporate. On thematic front, he has managed multiple projects on Agriculture, Tribal Development, Rural Development, Livelihoods, Disaster Mitigation, Woman and Child protection. He has also imparted Policy advocacy on NREGS, Tribal Rights, and Water Rights for marginalized communities, Education for All, and Child Protection with Special emphasis on child labor.

Anurag brings with him more than 17 years of diversified experience in CSR, Community Development and Project Management/Implementation, Capacity Planning, and Resource Management.



### RANU KULSHRESTHA

### Group Head - CSR, Moser Baer

Ranu Kulshrestha heads the CSR department of all the Group companies of Moser Baer. Prior to this, she has worked with FICCI, UNDP-UNV, and National Council of YMCA's of India-UNHCR etc. A known professional in the field of CSR, she holds a Diploma in CSR & Sustainability from Swedish Institute of Management and a Masters in Social Work.

With over 18 years Mrs. Kulshrestha has worked across levels from the grassroots to advocacy and policy development with various Ministries and Industry bodies. At Moser Baer, she is now involved with its sister concern Hindustan Power Projects Private Limited; she has been successfully able to integrate CSR in the core business. As the Chief Executive of the Moser Baer Trust, her leadership is widely acclaimed for the stakeholder engagement through a process driven programme management during the last 6 years. She has been recognized at various platforms for her work, recently, for being the most talented CSR Professionals in India.

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### **NIYATI SAREEN**

### General Manager, CSR, Hindustan Construction Company, HCC Ltd

Niyati Sareen is with Hindustan Construction Company Ltd. She was responsible for HCC's sustainability practices in the areas of Water initiatives, Disaster Response and Relief, HIV/AIDS awareness, Community Development and Education.

In harmony with HCC's long standing commitment to create 'Responsible Infrastructure', Ms. Sareen coordinates all activities related to the HCC Group's initiatives towards preservation of the Environment, the United Nations' Global Compact, the CEO Water Mandate, Disaster Resource Network, The Energy and Resources Institute – World Business Council on Sustainable Development (TERI-WBCSD), Global Reporting Initiative (GRI) and the World Economic Forum.

Sareen is a member of the GRI working group for the Construction and Real Estate Sector Supplement (CRESS) and the World Economic Forum's Global Agenda Council on Humanitarian Assistance and Catastrophic Risks.

Sareen began her career with Gammon India in 1990. Since 1993, she has been with HCC in various capacities including Marketing and Business Development and Client Relationship in New Delhi and South India. She has also worked on a Company wide corporate branding initiative aimed at raising HCC's profile amongst key constituents, positioning it as a world-class company en-route to expanding business horizons. Since 2007, she has been responsible for Corporate Responsibility across the HCC Group. Ms Sareen holds a Bachelor's Degree in Civil Engineering and combines varied interests in reading, traveling, and cuisine.

### DR. Y SURESH REDDY

### **Director - SRF Foundation**

Born in 1968, Dr. Y Suresh Reddy, completed his PHD in Public Administration from SV University, Tirupati (India) in 1995. He authored books entitled "Co-operatives & Rural Development" and "Child Labor in India", and other research papers. His areas of interest include Corporate Social Responsibility, School Education, Information and Communication Technologies (ICT) for development, Building Public Private Community Partnerships for Education, Child Labor, Vocational Skills and Rural Development.

Presently he is associated with SRF Foundation (Gurgaon) as its 'Director'. Having nearly 20 years of programming experience associated with Academic, Govt., NGO and Corporate Foundations, he has so far worked for Byrraju Foundation, Hyderabad; Dr. Reddy's Foundation, Hyderabad; CARE India, New Delhi; State Council of Educational Research and Training (SCERT) and District Institute of Education and Training (DIET), New Delhi.



### **MUKUND B.S**

#### Managing Director, ReNew IT- Sriram Eco Raksha Computer Services Pvt Ltd

Mukund co-founded ReNew IT in 2009, a social Enterprise with the "Mission to make computers affordable to everyone." ReNew IT has so far sold over 10,000 computers, been featured in many newspapers and won the "FKCCI Innovation Excellence Award" in 2014.

He is the Secretary of the IIM-Calcutta Alumni Bangalore chapter and actively manages the alumni e-group. Apart from this, Mukund is actively involved with social causes. He was the Director of Youth Services at Rotary Bangalore West and worked very closely with AMBA CEEIC, an organization established to holistically empower the intellectually challenged community through Economic Development.

Mukund B.S is a graduate in Electronics Engineering from REC Surat and has done his Post-Graduation in Management Studies from the Indian Institute of Management, Calcutta (IIM-C). Having graduated in the top 5% of the batch, Mukund worked in the Marketing team of Aashirvaad in ITC Foods and was a part of the core team, instrumental in Aashirvaad Atta becoming undisputed market leader in most geographical locations across the country.

Through the 'Computers in Schools' Program, he is keen on enhancing learning through technology.



### **PARUL SONI**

### Executive Director & Leader - Development Advisory Services, Ernst & Young

Parul Soni is an Executive Director in Ernst & Young's Advisory services and is the Practice leader of the Development Advisory Services. He has over 17 years of demonstrative experience in providing strategic leadership for large development programs at country and regional levels with national and international organizations.

He has worked extensively on gender, women's economic empowerment and inclusiveness. Parul has been Co-chair for the Access to Finance working group in the La Pietra Coalition (LPC), based in Washington DC. His other memberships include being an Advisor in India for the Asian Venture Philanthropy Network and a Founding Board member of Save the Children-Bal Raksha.



### **RAVICHANDRAN NATARAJAN**

### Head, Corporate Relations and CSR- Narayana Health Group

Passionate about what he does, Ravichandran Natarajan has worked in the development sector for many years, with emphasis on uplifting the lives of Orphan girls, village adoption and sustainable livelihood. He has worked in multiple locations, both, in India and overseas with varied exposure to multi-organizational cultures, segments and disciplines.

With diverse experience of over 25 years, his areas of work experience encompasses profit centre management, product development, training, market development strategies, project and program management as well as customer acquisition and relationship management

Ravichandran completed his graduation in Economics and post graduation in Business Administration in Marketing in Finance.

### **RANI DESAI**

### **Head - Biocon Foundation**

Rani has been responsible for developing an extensive preventive health programme focusing on prevention of communicable diseases, and early detection of chronic diseases like cancer, diabetes and cardiovascular disease. Rani and her team have tried to develop a holistic health care program covering preventive and primary health care through the 9 ArogyaRakshaYojana Clinics, and tertiary care through the ArogyaRaksha Health Micro Insurance Scheme that treats 70,000 patients in Karnataka, every year.

Under Rani's guidance the foundation has developed a robust EMR which ensures that each patient's records are meticulously maintained and monitored as each of these clinics offer subsidized medical consultation, medicines and diagnostic tests.

Rani has been a part of Biocon Foundation since its inception in 2005; the foundation focuses on areas of public health; education and infrastructure. The foundation has been actively engaged in improving sanitation in rural areas - this includes building toilets as well as trying different behavioral change methods.

Rani believes that the most effective health interventions are measures that increase knowledge of basic health, prevention and early detection of diseases. Such interventions lead to improved overall health of communities.



### **DR. PAVAN KUMAR**

### Head - Telemedicine Department, Nanavati Hospital, Mumbai

Dr. Pavan Kumar did his super-specialization in cardiovascular surgery (1982-85) from the All India Institute of Medical Sciences, New Delhi. After which receives many years of training in the field of coronary bypass surgery and complex cardiac procedures at Karolinska Hospital, Stockholm, Sweden.

He further gained invaluable experience at the Harefield Hospital, London, UK in homograft surgery, pediatric cardiac surgery & heart lung transplantation. On his return in 1988, he joined as Consultant Cardiac Surgeon at the Escorts Heart Institute, New Delhi. In 1992 he moved to Mumbai, where he joined P.D. Hinduja National Hospital, Mumbai as Consultant Cardiac Surgeon.

In the last 23 years Dr. Pavan Kumar has successfully performed over 10,000 open heart operations besides being associated with over 22,000 major cardiovascular procedures. This includes arterial coronary bypass graft surgery, valve repair & replacements, (MICAS) Beating heart surgery, pediatric cardiac surgery, Aortic root surgery, Aneurysm Surgery, heart Transplantation, and other complex cardiac procedures. He established Department of Telemedicine in Nanavati Hospital, Mumbai in 2006. Under his leadership Department of Telemedicine has become the largest Telemedicine service provider in western India.



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### **MOHINI DALJEET SINGH**

#### **Chief Executive - Max India Foundation**

A social worker and an educationist, Mohini Daljeet Singh has widely travelled and has been a moderator and speaker in major platforms related to CSR.

She started her social service journey by volunteering as a student with Mother Teresa's Home and her motto is, "Making a difference...to life." All her endeavors are directed towards that. In her words, "We have miles to go but are covering them surely."

An army daughter and an army wife, she has spent more than 3 decades on the "hands-on" social and welfare work to benefit army families in the health, education and personal counseling areas.

She joined Max India to set up Max India Foundation, the social service arm of the Max Group of companies. Under her direction, the foundation Spread its Caring wings over 11, 380, 27 beneficiaries and visited 428 locations, partnering with 350 NGO's. The focus area of the foundation is to provide quality healthcare to the underprivileged, especially children and to work towards an eco- friendly sustainable environment. Under her stewardship Max India Foundation won several awards including the Golden Peacock Award for CSR for three Consecutive years.

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### **MANMOHAN SINGH**

### **Program Director- Piramal Foundation for Education Leadership**

Mr. Manmohan Singh is one of the founding members of the Piramal Foundation for Education Leadership. He has over 10 years of experience in areas ranging from leadership development, systemic change and start- ups to large scale transformational projects and non-profit management.

He has earlier worked with National and International Institutes like W.H.O, UNICEF, MSDF, Pratham, Rotary & Red Cross. He has a post-graduate diploma in Conflict Analysis and Peace-building from Jamia Mila Islamia University, New Delhi.

### PRABHJOT SODHI

### Sr. Programme Director at the Centre for Environment Education

Mr. Sodhi has an MBA and completed development studies courses from UK. He has 31years of working experience in areas ranging from, shipping, fertilizers marketing, and managing sustainable development projects with British Government and with CEE, Global Environment Facility (GEF) United Nations Development Program (UNDP) Small Grants Programme (SGP). He has travelled extensively and presented more than 500 papers.

He was awarded, the `Most Excellent Order of the Member of British Empire' in 1998 by the Government of United Kingdom. In September 2012, The George Washington University, Washington DC, USA honored him with the Talented Conservator Award in recognition of his contributions in the field of biodiversity conservation and livelihoods. In 2009, he was awarded the Fellowship award by the All India Young Scientists and Farmers Conference at Allahabad, India.



### **SURAJ CHETTRI**

### Head of HR - Airbus and Airbus Group-India, Airbus Foundation

He started his career with Bata India, served in the capacity of Assistant Manager – where he was responsible for IR and T&D. After which he became the Manager at Bosch and headed the Recruitment and T&D departments. He was deputed to their global headquarters in Stuttgart, Germany, for a period of 2 years where he was responsible for international/intercultural sensitization.

In 2003 he joined General Motors as General Manager; in 2006 he joined Textron Indian Bangalore as Director Human Resources. In November 2008 he was given the additional responsibility of the position of Deputy Managing Director, responsible for the Global Technology Center at Bangalore and was inducted as a member of the Board. In 2013, Suraj was conferred with the HR Leadership Award by Asia Pacific HRM Congress for his contribution in the area of Human Resources.

He completed his Bachelors in Sociology from Ranchi University and Post Graduate Diploma in Personnel Management (PGDPM) from Xaviers Institute of Social Service, Ranchi, where he secured 3rd rank.

Suraj has an overall experience of 21 years in the aerospace, automotive, engineering, sales, marketing and manufacturing sectors.



### **JAIDEEP GOKHALE**

**Communications Director- South Asia Markets, Tetra Pak** 

### Practice Area Driver - Marketing Communications, Region South Asia, East Asia & Oceania, Tetra Pak

Jaideep wears two hats. In his communications role for India area, he supports Tetra Pak's nearterm business priorities and helps to advance its long-term strategic ambition by leveraging communications to promote the company's products and strengthen the bond between the company and its key external and internal stakeholders.

Jaideep also heads the marketing communications practice for region Asia-Pacific (excluding China). He is responsible for developing and driving the regional communications strategy and plan, in close cooperation with the regional management team.

By positioning aseptic paper-based cartons in the eyes of consumers and influencers as 'good for you' as well as 'good for the earth', Jaideep wishes to drive preference for cartons – not just when it comes to choosing the milk and juice they recommend or consume but also when it comes to their choice of a sustainable package.

Before joining Tetra Pak in 1996, Jaideep worked in the FMCG industry across sales, distribution and marketing functions. He holds a bachelor's degree in economics from Fergusson College Pune and a master's degree in marketing from the Sydenham Institute of Management Mumbai. He has schooled across the world – St Paul's Darjeeling, Modern School New Delhi, Langley High School McLean Virginia USA.



### **VISHAL BHARDWAJ**

### Group Head- CSR, Dalmia Bharat Enterprises

Vishal heads the Group's Foundation, Dalmia Bharat Group Foundation. With a Master's degree in Social Work and a degree in Corporate Social Responsibility from the Swedish Institute of Management, Stockholm, he has worked with the Government of India, a leading NGO and two major Cement Companies, Ambuja Cement and Reliance Cement, before joining the Dalmia group.

Vishal has undergone a Management Development Program at the prestigious SP Jain Institute of Management and Research, Mumbai. With 18 years of experience, He is a Certified Sustainability Assessor of the CII-ITC Centre of Excellence for Sustainable Development and has been on various other committees of CII.

He was awarded the Responsible Business Leader Award at the Responsible Business Summit in Mumbai in 2013.

### **DR. RASHNEH PARDIWALA**

### Founder & Director - Center for Environmental Research and Education

Dr. (Ms.) Rashneh Pardiwala is an Ecologist from the University of Edinburgh and specializes in the field of Climate Change.

Centre for Environmental Research and Education (CERE) is a Mumbai based non-profit organization that works to promote environmental sustainability through formal education, corporate partnerships, public awareness campaigns and legal advocacy. It is a pioneer in developing Carbon Management and Environmental Sustainability Systems for corporate India under the Carbon Map & CapTM Initiative. They are advisors to many government departments, CSR consultants and multi-national corporations in India, and have successfully completed many rural and urban, national-level research and development projects.

In 2005, Dr. Pardiwala was recognized as one of the youngest 'Social Entrepreneur for Change' and was awarded the Ashoka Fellowship. In 2009, Dr. Pardiwala was selected as one of Asia's 21 Young Leaders in Tokyo. In 2011, Rashneh was selected by the Svenska Institutet to represent India in Stockholm, Sweden on the subject of Corporate Responsibility and Sustainability. In 2013, Dr. Pardiwala was awarded the prestigious Ford Fellowship to study at Columbia University, NY.



### **BHAVNA PRASAD**

#### Sr. Advisor - Sustainable Business, WWF-India

Bhavna Prasad advises WWF-India's sustainable corporate engagement across priority programmes. Which include climate change, forestry, agriculture and finance sector and she has over 14 years of diverse experience ranging from banking, environmental consulting, to working with environmental NGOs. Prior to WWF, Bhavna was a Vice President with JPMorgan Chase in New York. She covered a range of responsibilities, from implementing global environmental and social risk management policies to developing green business opportunities across various lines of businesses. She helped JPMorgan set up its carbon trading desk and also developed the greenhouse gas reduction and accounting strategies for the bank.

Prior to JPMorgan Chase, Ms. Prasad held various positions at American Express and Standard Chartered Bank in their retail operations. Additionally, she took on short term assignments with Environmental Resources Management, the United Nations Development Program, and Centre for Science and Environment (India). Bhavna holds a Master's in Public Administration in Environmental Policy from Columbia University.



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### VINEET RAI

### Founder & Chairman - Intellecap

With over 18 years of experience in leading innovative interventions, in the development sector, Vineet brings a unique understanding of enterprise based development approach through his pioneering interventions in venture capital, micro enterprises, microfinance investments and social investment banking.

He founded Aavishkaar, the fund advisory company providing advisory support to Aavishkaar I & II Rural investment funds as well as Aavishkaar-Goodwell I & II Microfinance focused funds.

Vineet has received numerous awards including the G20 SME Finance Award, and the UNDP-IBLF World Business Award on behalf of Aavishkaar. He has also received the Ashoka Fellowship and Honorary Membership of XLRI Alumni Association.

**About Intellecap**: Founded in 2002, Intellecap has grown into a Group with more than 600 employees and 300 engagements across 25 countries. Intellecap creates a holistic ecosystem to amplify the impact so that businesses can deliver developed outcomes in the process. It delivers access to critical know- how through its Consulting, Research and Investment Banking Services. It also builds access to finance through 'Arohan' and 'IntelleGrow', and aggregates global networks through critical initiatives like Sankalp Forum and I3N.

### **ORGANIZATION PROFILES**

### NGOBOX NGOBOX As a developme

As a development sector platform NGOBOX has created a buzz by providing low cost solutions to organizations for their outreach-plan, recruitment, event-advertising, networking and campaigning. From job announcements to event planning, marketing to emailers, NGOBOX has been delivering services to a wide range of organizations. NGOBOX is the first development sector portal in India to reach 10 million marks (page-visit) in less than 30 months. Our client-list includes WWF-India, IIM-B, NMIMS, United Way of Mumbai, UNICEF, SPJIMR, SaveLIFE, AKRSP, Inside NGO, iVolunteer etc. NGOBOX.org was nominated for 'the Website of the Year' Award in the 'Education and Public Domain' category in 2013. For more information please visit www.ngobox.org



### **INDIAN INSTITUTE OF CORPORATE AFFAIRS**

The Indian Institute of Corporate Affairs (IICA) has been established by the Ministry of Corporate Affairs (MCA), Government of India to act as a think-tank plus capacity building and service delivery institute to support the growth of the corporate sector in India through an integrated and multi-disciplinary approach. Honorable Minister of Corporate Affairs is the ex-officio President of IICA. Secretary, Ministry of Corporate Affairs is the ex-officio Chairperson of the Board of Governors.

The state-of-the-art campus of IICA is located at IMT Manesar in the National Capital Region, which was inaugurated by the Prime Minister, Dr.Manmohan Singh in April 2012. IICA has been mandated to offer capacity building and advisory solutions to government, statutory authorities, corporate sector, etc.

IICA offers its services and advisory solutions through its schools and centers focusing on various aspects of the domain of corporate affairs such as corporate finance, competition law, corporate law, corporate social responsibility, SMEs, etc.



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### **INNOVATIVE FINANCIAL ADVISORS PVT LTD (FIINOVATION)**

Fiinovation is a research agency established as an integrated solution enabler, providing simple and tangible solutions to their partners, working towards enhancing the quality across the companies' value chain. It converts challenges into opportunities and aptly designs a strategy to implement it in a comprehensive manner.

Their motto is "opportunity solutions, simplified".

Filmovation has crafted a niche for itself by ensuring an effective understanding of complete processes of CSR implementation for stakeholders and shareholders.

Fiinovation takes pride in housing Asia's first proposal research laboratory. It helps companies engage in value based CSR initiatives by connecting the companies with technical service providers who help align the business objectives of the company with their social agenda by encapsulating the sustainability mechanism across the value chain.

A dedicated team abreast with the latest technological inputs and scientific research on CSR ensures a flawless sustainable and profitable engagement for businesses across Asia and Africa. The extensive research through the monitoring and evaluation process in extreme geographic and topographic locations helps drafting an appropriate policy.

Filmovation facilitates effective partnerships between civil society organizations (pan India) and corporations by meeting good quality standards and efficient protocols leading to transparent processes.



### EZ VIDYA

EZ Vidya is India's premier education research and innovation organization focused on delivering quality holistic education in schools, since 2001. Our initiatives in the teaching and learning domain are a result of sustained research on school education and pedagogy, which has led to remarkable transformation in our partnered schools

EZ Vidya is acknowledged as a "THOUGHT LEADER" for its expertise in the teaching-learning domain by Central Board of Secondary Education (CBSE), under Ministry of Human Resource Development, Government of India, New Delhi; several Education departments belonging to State Governments; Kerala State Planning Board (KSPB); NGO partners like Aide-et-Accion, American India Foundation; Corporates like Nokia, IBM and Dell to name a few and Professional associations like the Confederation of Indian Industry (CII-Southern Region and CII-Tamil Nadu).

Organizations that partner EZ Vidya have bagged some prestigious awards, including: CSR's m-Billionth Award for innovation in teaching methodology, Impact and sustainability in 2011 and SKOCH Digital Inclusion Award in 2012.



### InDev

Catalyzing Inclusive Developm

The InDev group is a consulting and advisory services firm focused on catalyzing inclusive development. InDev carries out programs that have vast social impact across Livelihoods, Financial Inclusion, Healthcare, Environment and Technology in collaboration with development agencies, impact investors, philanthropic organizations, social enterprises and CSR divisions of corporations. The company is a passionate conflux of the corporate and social sector as it brings together the best aspects of both. InDev works on replicating success from India in countries across the world as well as in adopting successful models and best practices from other countries in India. InDev is currently

- Advising Samuha on a CSR project involving Integrated Livelihoods Management across 180 villages of Karnataka for Hindustan Unilever Foundation.
- Setting up a dairy venture and scaling up agri-businesses through FPOs for Amalgamated Plantations Private Limited (Tata Group).
- Defining and implementing a Rural Kiosk Network for providing a spectrum of services for BOP needs across Financial Inclusion, Livelihoods Inclusion, Skills Training and Healthcare domains.

Founded in 2010, InDev has worked with more than 20 clients across several countries. For more information, please visit www.theindevgroup.com

### SAMHITA SOCIAL VENTURES

Samhita Social Ventures builds relationships between companies, donor organizations and high net-worth individuals on one hand and NGOs and social enterprises on the other. Our CSR consulting practice has worked with several leading companies to shape their CSR strategy, facilitate program implementation, run cause-related marketing campaigns and assess impact created.

We also work with donor agencies, foundations, NGOs and social enterprises on high-impact social programs entailing capacity building, research, events and fundraising campaigns. Through our projects, we have supported causes such as women's health, education, community empowerment, vocational training, rural livelihoods, financial literacy, and many others.

Through our projects, we have streamlined corporate funds to the tune of INR 24 crore and facilitated awards and grants of more than INR 14 crore.

Our unique advantage lies in our extensive grassroots network of 20,000 NGOs and over 200 social enterprises. This results in a deep understanding of and strong relationships with social organizations that lead to effectively managing implementation projects for our clients.



Samhita

### **RENEW IT**

Founded by an IIM Calcutta alumnus in 2009, the Mission of Renew IT is to "Make Computers affordable to everyone." We are doing this by increasing the number of high-quality (we are an ISO 9001, ISO 14001 and OHSAS 18001 certified organization), low-cost PCs and related parts and accessories available to NGOs, Small Businesses, Students and other users. We mainly source computers from large MNCs – refurbish and remarket them, to help bridge the large digital divide that exists in a country of over a billion people.

As per Census 2011, less than 1 in 10 households have access to computers. With just a 9.5% IT penetration, India is already known worldwide as an IT nation. If more Indians have access to computers, more jobs will be created and more Indians can have better lives. Our vision is to create multiple micro-entrepreneurs who can run businesses related to IT – like AMC providers, cyber café owners, computer training institutes etc. Our latest initiative to provide affordable Computers to students is – "Computers in Schools". Please visit our websitewww.renewit.in for more information.



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### CERE

The Centre for Environmental Research and Education (CERE) is a Mumbai-based not-for-profit organization that works to promote environmental sustainability through formal education, corporate partnerships, public awareness campaigns and advocacy. The organization is a pioneer in developing customized carbon management systems in order to reduce carbon emissions, ensure financial savings, meet international reporting standards and spread awareness amongst the entire employee base of an establishment. CERE corporate clients include IndusInd Bank, Tata Capital, SP Group, Apollo Tyres, A.T.E. Enterprises and others.

CERE comprises of highly skilled scientists and professionals having successfully completed many rural and urban, national-level research and developmental projects in areas such as rain-water harvesting and solar energy. CERE has also helped in integrate environmental education into mainstream curriculum buy publishing 26 titles, producing educational short films and conducting training workshops / lectures / seminars across India for schools, teachers and students.

Members of CERE serve on the Board of numerous governmental authorities and non-governmental organizations such as MMR-EIS and educational establishments such as St. Xavier's College, Mumbai. For further information visit www.cere-india.org





### NRMC

NR Management Consultants India Private Limited (NRMC India) is a development advisory firm providing technical management to institutions and organizations for inclusive, equitable and sustainable development. They work on areas like rural development, livelihoods, women empowerment, forestry, education, skill development, water and sanitation, financial inclusion and climate change, focusing on the poor and marginalized populations.

NRMC India's approach is based on enabling stakeholders to identify, share and analyze information about skill development, livelihoods, resources and management strategies. In facilitating group processes that produce clear understanding about stakeholder responsibilities, they help to establish processes for effective monitoring of programmes and projects.

They work towards:

- · Identifying innovative processes and designing systems for inclusive growth.
- · Enabling communities and primary stakeholders to access rights and entitlements.
- · Enhancing stakeholder capacities.
- · Promoting linkage between sustainable and economic development.
- Identifying innovative social business models and designing mechanisms that facilitate its implementation.
- Fostering partnerships with relevant stakeholders to ensure convergence of initiatives and integrating programs with the Government.

NRMC India clients include national and state government agencies, research agencies, bilateral and multilateral agencies as well as renowned NGOs, foundations, social enterprises and corporates. For more details please visit www.nrmcindia.co.in

Contact: jayeshb@nrint.org

### annovant ENNOVENT

Ennovent is an innovation services company. We help clients accelerate innovations for sustainability in low-income markets, in developing countries. Through research, advisory and implementation services, we discover the best innovations, support their startup in new markets, secure finance by facilitating investments and scale innovations to grow profit and impact.

Since 2008, Ennovent has worked with around 55 clients to accelerate over 175 innovations in 14 countries.

EZ Vidya has conducted a series of free workshops exclusively for the NGO fraternity on "Thinking Classrooms Program".



### **CENTRE FOR ENVIRONMENT EDUCATION (CEE)**

The Centre for Environment Education (CEE) is a national institution engaged in developing programmes and material to increase awareness about the environment and sustainable development. CEE was established in 1984 as a Centre of Excellence in Environmental Education, supported by the Ministry of Environment, Forests & Climate Change (MoEF&CC), Government of India. It is affiliated with the Nehru Foundation for Development.

CEE is also the Implementing Partner in India for Global Environment Facility (GEF)/United Nations Development Programme (UNDP) Small Grants Programme (SGP) India since the year 2000. The GEF/SGP is a global corporate program managed by UNDP on behalf of GEF. The GEF thematic areas are Biodiversity Conservation, Climate Change, Land Degradation, Persistent Organic Pollutants; and International Waters.

GEF SGP CEE-India has many partnerships in the private sector, i.e. Moser Baer, Steel Authority of India, Intel Semiconductor Limited; ArcelorMittal India Limited; National Medicinal Plant Board, Arya Steel, AVH Limited, JSW, AIRBUS Corporate Foundation and Archaeological Survey of India. SGP India projects have been recognized at many forums as an efficient and effective grassroots delivery mechanism by communities of practice and stakeholders at all levels.

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### Team NGOBOX

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